

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2688059
Invoice Date		Alt Order #	WOC14098824
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/13/23	Flight Dates	04/07/23 - 04/13/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11830		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	855		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	M214038		
Product 1	1025		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
2210 Grey Fox Ct
Bel Air, MD 21015

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/07/23	04/13/23	GMK @ 6A	6-7a	-- 111--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/07/23 04/13/23 -- 111-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 04/07/23 6:10 AM GMK @ 6A 6-7a :30 BFA23TV01H \$300.00 NM 2 WHAS W 04/12/23 6:41 AM GMK @ 6A 6-7a :30 BFA23TV01H \$300.00 NM 3 WHAS Th 04/13/23 6:23 AM GMK @ 6A 6-7a :30 BFA23TV01H \$300.00 NM									
2	04/07/23	04/13/23	GOOD MORNING AMER 7-9a ICA		11- 11--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/07/23 04/13/23 11- 11-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 04/07/23 8:47 AM GOOD MORNING AMERICA 7-9a :30 BFA23TV01H \$325.00 NM 2 WHAS M 04/10/23 7:25 AM GOOD MORNING AMERICA 7-9a :30 BFA23TV01H \$325.00 NM 3 WHAS Tu 04/11/23 8:55 AM GOOD MORNING AMERICA 7-9a :30 BFA23TV01H \$325.00 NM 4 WHAS Th 04/13/23 8:48 AM GOOD MORNING AMERICA 7-9a :30 BFA23TV01H \$325.00 NM									
3	04/07/23	04/08/23	GOOD MORNING AMER 7-9a ICA		----- 1-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 ----- 1- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/08/23 8:28 AM GOOD MORNING AMERICA 7-9a :30 BFA23TV01H \$180.00 NM									
4	04/07/23	04/09/23	GOOD MORNING AMER 8-9a ICA		----- 1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 ----- 1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 04/09/23 8:54 AM GOOD MORNING AMERICA 8-9a :30 BFA23TV01H \$200.00 NM									
5	04/07/23	04/13/23	WHAS11 NEWS @ 5p	5-530p	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/07/23 04/13/23 11111-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 04/07/23 5:13 PM WHAS11 NEWS @ 5p 5-530p :30 BFA23TV01H \$350.00 NM									

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Cincinnati, OH 45263-7386

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Total Spots **19**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$6,480.00
<u>Agency Commission</u>	\$972.00
<u>Net Amount Due</u>	\$5,508.00